



## ARLINGTON COUNTY, VIRGINIA

**County Board Agenda Item  
Meeting of January 24, 2009**

**DATE:** January 12, 2009

**SUBJECT:** SP #89 SITE PLAN AMENDMENT, 1101 Wilson Owner, LLC., rooftop sign;  
1101 Wilson Blvd. (RPC # 16-039-002)

**Applicant:**  
BAE Systems, Inc.

**By:**  
Larry Kanter  
Larry Kanter and Associates  
422 Pershing Drive  
Silver Spring, MD 20910

**C.M. RECOMMENDATION:**

Defer the Site Plan Amendment request for a rooftop sign for BAE Systems, Inc. at 1101 Wilson Blvd., to the March 14, 2009 County Board meeting.

**ISSUES:** This is a site plan amendment to add a rooftop sign for BAE Systems, Inc. at 1101 Wilson Boulevard. This would be the second rooftop sign for BAE Systems, Inc. in Rosslyn as there is currently one located at 1300 17<sup>th</sup> Street North. There is concern regarding the addition of a second rooftop for BAE Systems in Rosslyn given that the existing sign is most noted for its size, intensity and impact on the community.

**DISCUSSION:** BAE Systems, Inc., requests a rooftop sign at 1101 Wilson Boulevard identical in design to its existing rooftop sign at 1300 17<sup>th</sup> Street North in Rosslyn. Both signs would be visible from the same vantage point of the Washington, D.C. monumental core. As the existing rooftop sign is infamous for its intensity and the resulting effect on the Rosslyn community, there are concerns about the potential impact on Rosslyn of an identical sign nearby. To appropriately address these concerns, additional time is needed to consider how best to mitigate existing and potential impacts on the community of both the existing and proposed rooftop signs, respectively. Therefore, staff recommends and the applicant agrees to defer the site plan amendment request for a rooftop sign for BAE Systems, Inc. at 1101 Wilson Blvd., to the March 14, 2009 County Board meeting.

County Manager: \_\_\_\_\_

Staff: Samia Byrd, DCPHD, Planning Division

PLA-5172