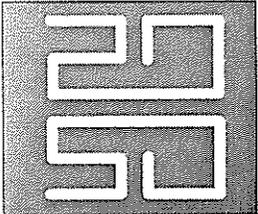


Regional Reports 1

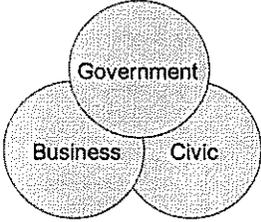
Effective future planning will require local action toward shared, regional goals



Greater Washington 2050

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Greater Washington 2050 Coalition



8

Addressing issues comprehensively

**population growth**  
affordable housing

climate change **jobs** sustainability

**transportation**

air & water quality smart growth

technology energy

9

Greater Washington 2050 seeks to

- Seize this opportunity for **agreement on a wide-range of issues** related to growth
- Enhance the region's **competitiveness as a global capital**
- Shape a **sustainable region** with a high quality of life for all residents
- Build on a tradition of **visionary leadership**

10

What do area leaders and residents think about the region and its future?

11

Looking Forward, Offering Direction



November 2008  
Scenario Workshop



February 2009  
Survey of Residents

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### Scenario Thinking Workshop

- Examined bold scenarios that depart from conservative projections
- Developed 'Big Moves' or strategies to enhance region's ability to respond to major challenges in any future

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### Scenario Thinking Workshop "Big Moves"

transit-oriented development  
 sustainable technologies  
 green economic development  
 develop region as a knowledge hub regionalism  
 financial innovations  
 moderate and low-cost housing  
 focus on quality of life  
 improve public education promote health

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### Survey of Residents

- Examined regional connection/identity
- Rated present-day region on a number of issues
- Ranked long-term challenges and priorities

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### Feelings of Connection to Region

Connection Level	Percentage
Strong Connection	70%
Weak Connection	18%
No Connection	10%

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### Opinion on the Region as a Place to Live

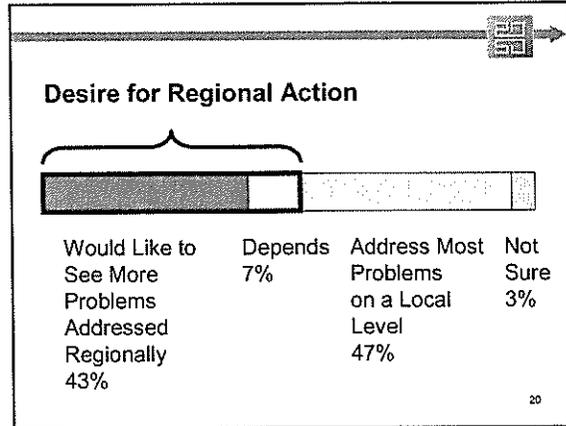
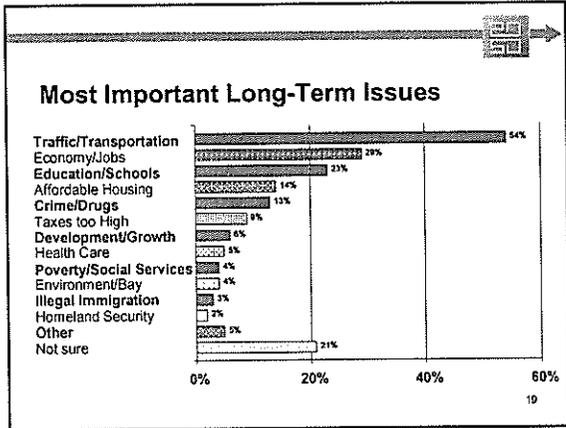
Opinion	Percentage
Excellent	31%
Good	47%
Fair	17%
Poor	5%
NS	1%

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### Where Do Residents Seek Local News

Method	Daily	Weekly
Watch the local TV news	56%	12%
Read a local newspaper	44%	25%
Listen to local news radio/NPR	47%	17%
Read local news on the Internet	35%	20%
Subscribe to a listserv or blog	3%	2%

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### Grading the Present-Day Region

Rank	Issue	G.P.A.	Rating (A or B)
1	A community that respects people of all backgrounds	2.95	72%
2	Interesting arts and cultural opportunities	2.93	69%
3	Recreational opportunities for people of all ages	2.90	71%
4	Enough parks and green space	2.80	68%
5	A clean environment	2.71	64%

### Grading the Present-Day Region

6	Emergency preparedness to deal with terrorist threats	2.66	54%
7	Enough transportation choices to get around the region	2.61	57%
8	Safe streets and neighborhoods that are free of crime	2.50	56%
9	The public schools	2.50	51%

### Grading the Present-Day Region

10	Help for people who are in need	2.47	49%
11	Good access to health care for all residents.	2.43	48%
12	Jobs that are easy to get to	2.35	46%
13	Growth and development that is well-planned	2.25	43%
14	Neighborhoods where people can walk from home to work, shop, and leisure activities	2.19	42%
15	The availability of good jobs for everyone who wants one	2.17	40%
16	Housing that people of all incomes can afford	1.81	25%

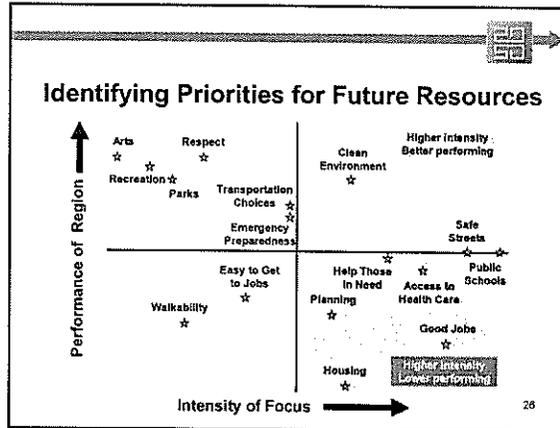
### Identifying Priorities for Future Resources

Rank	Priority	Priority
1	Higher quality public schools	7.77
2	Safer streets and neighborhoods that are free of crime	7.52
3	More good jobs for everyone who wants one	7.30
4	Better access to health care for all residents	7.19

### Identifying Priorities for Future Resources

5	More help for people who are in need	6.99
6	A cleaner environment	6.77
7	More housing that people of all incomes can afford	6.76
8	Growth and development that is better-planned	6.74
9	Better transportation choices to get around the region	6.61
10	Better emergency preparedness to deal with terrorist threats	6.60

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### What are the region's shared goals?

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- ### Shaping Greater Washington 2050 Goals
-  COG Policy: Climate Change Report, Strategic Plan, TPB Vision, etc.
  -  Coalition Recommendations, Scenarios Workshop, Survey of Residents
  -  Public Comment
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- ### Shaping Greater Washington 2050 Goals
- |                             |  |
|-----------------------------|--|
| <u>Physical Development</u> | <u>Social &amp; Economic Development</u> |
| land use                    | economy                                  |
| transportation              | housing                                  |
| environmental               | health & human services                  |
| climate & energy            | education                                |
|                             | public safety                            |
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- ### Transportation Goals
- We seek a broad range of public and private transportation choices for our Region which maximizes accessibility and affordability to everyone and minimizes reliance upon single occupancy use of the automobile.
  - We seek a transportation system that maximizes community connectivity and walkability, and minimizes ecological harm to the Region and world beyond.
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## Environmental Goals

- We seek to maximize protection and enhancement of the Region's environmental resources by meeting and exceeding standards for our air, water, and land.
- We seek preservation and enhancement of our Region's open space, green space, and wildlife reserves.

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## Housing Goals

- We seek a variety of housing types and choices in diverse, vibrant, safe, healthy, and sustainable neighborhoods, affordable to persons at all income levels.
- We seek to make the production, preservation, and distribution of affordable housing a priority throughout the Region.

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**How can Greater Washington 2050 help the region meet these goals?**

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## Greater Washington 2050 Compact



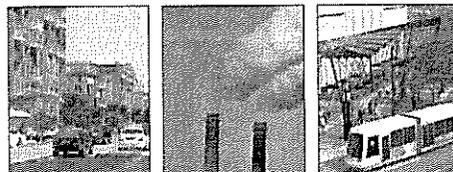
- Voluntary agreement on regional goals
- Commitment by public, business and civic sectors to advance goals through best practices
- Support for tracking progress on achieving the goals

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**How will we be able to tell that the region is moving in the right direction?**

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## Indicators & Performance Measures



- measuring progress towards goals in the Greater Washington 2050 Compact

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**Indicators Show Linkages Between Goals**

A Venn diagram with three overlapping circles. The top circle is labeled "Land Use", the bottom-left circle is labeled "Transportation", and the bottom-right circle is labeled "Environment". The circles overlap in the center and at the intersections between two circles.

No stove piping

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**Sample Indicators**

- Percent of households and jobs within a ½ mile of a transit station
- Accessibility to jobs/households within 45 minutes, auto and transit
- Forest coverage
- Green building – % or sq. footage – of commercial and residential buildings

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**Performance Measures: Land Use**

A black and white photograph of a city street scene. There are multi-story buildings, trees, and cars on the street.

- % of new commercial construction and households in regional activity centers

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**Performance Measures: Climate & Energy**

A black and white photograph of two industrial smokestacks emitting thick plumes of smoke into the sky.

- % of greenhouse gas emissions reductions

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**Performance Measures: Economic**

A black and white photograph of a streetcar (trolley) moving along a city street. There are buildings and trees in the background.

- regional jobs to households ratio

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**What's next?**

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**Greater Washington 2050 Schedule**



**Listening/Public Feedback Phase**

- Presentations at public meetings
- Opportunity for public comment at Greater Washington 2050 web site

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**Greater Washington 2050 Schedule**

All 2008    Spring 09    Summer 09    Fall 09

Strategic Visioning	→			
Outreach/ Feedback	→			
Policy Review	→			
Action/ Implementation	→			

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**For more information:**  
[www.greaterwashington2050.org](http://www.greaterwashington2050.org)

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