



ARLINGTON COUNTY, VIRGINIA

**County Board Agenda Item
Meeting of May 22, 2010**

SUPPLEMENTAL REPORT

DATE: May 20, 2010

SUBJECT: SP#89 SITE PLAN AMENDMENT for a comprehensive sign plan, change of use of approximately 570 sq ft of main building mezzanine lobby, live entertainment and food delivery service, with modification of zoning ordinance requirements for sign area, located at 1101 Wilson Boulevard. (RPC: 16-039-002).

DISCUSSION: This supplemental report provides the information for the applicant for the subject site plan amendment, 1101 Wilson Owner, LLC, 1000 Wilson Boulevard, Suite 700, Arlington, Virginia 22209. In addition, this report makes corrections to sign area for the comprehensive sign package and therefore amends conditions #1a as provided below.

Building Signs								
Sign Designation	Sign Type	Size	Qt	Area (sf)	Height	Text	Material	Location
S1	Freestanding	16' x 3'	1	48	13.92	Artisphere	anodized metal rods and letters illuminated with linear fluorescent uplighting	south elevation – main entry plinth
S2	Window	9' x 3'	1	27	23.5	Artisphere	red translucent color vinyl	south elevation - main entry of glass windows above the door
S3	Building (Display Case)	3' x 6'	1	18	19.17	Artisphere	dark gray anodized die cut metal casing	south elevation main entry doors, right
S4	Building	2'-5" x 8'-5" 20' x 20'	1	21.25 400	17.58	Artisphere	<u>Red text and logo in on a PVC board with black vinyl graphic with and graffiti protection film</u>	south elevation - overpass wall
S5 ¹	Building	14' x 4'	1	56	16.5	Bus Boys and Poets	Illuminated black box	West elevation - parapet wall

¹ This is a sub-tenant sign pending contractual agreement.

County Manager: MB/GA

County Attorney: Cum

Staff: Samia Byrd, CPHD, Planning

Building Signs								
Sign Designation	Sign Type	Size	Qt	Area (sf)	Height	Text	Material	Location
S10	Banner	2' x 16'	1	32	25.75	Artisphere	red, sunbrella fabric	south elevation - street light
Total Building Sign Area ² : 225-599 sq ft								

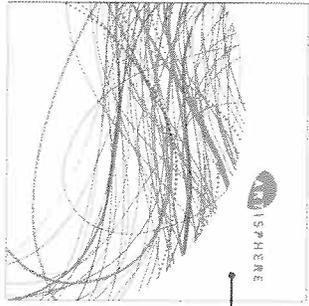
Other								
Sign Designation	Sign Type	Size	Qt	Area (sf)	Height	Text	Material	Location
S9	Rooftop Lighting	0'-5" x 0'-3"	169	35	78.67	None	LED, Color-changing, surface mounted light fixtures at each node/intersection of the dome	Dome

Total permitted sign area remaining for the project would be a total of 378 square feet.

1. Comprehensive Sign Plan

- a. The developer agrees that all project signs shall be consistent with the comprehensive sign plan entitled “Artisphere Comprehensive Signage Plan Submission” prepared by Studio 27 Architecture, revised May 5, 2010 and approved by the County Board on May 22, 2010. The developer further agrees that all signs shall be of the number, size, location, design, materials, and structure shown on the comprehensive sign plan. Unless otherwise provided in this condition, sign lighting shall conform to the requirements of the Zoning Ordinance. The total project sign area excluding rooftop sign area shall not exceed ~~603~~ 378 square feet. Total rooftop sign area shall not exceed 603 square feet.

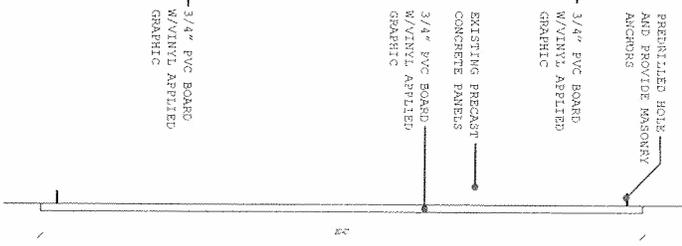
² The County logo is proposed to be incorporated into the sign package and placed on the glass door of the main building entrance. The proposed area would total approximately 4.75 square feet and incorporated as part of the total sign package.



SIGN ELEVATION - OPTION A
Scale: 1/8"=1'-0"



SIGN ELEVATION - OPTION B
Scale: 1/8"=1'-0"



SIGN CROSS SECTION
Scale: 1/4"=1'-0"



SOUTH ELEVATION - OVERPASS WALL
(OPTION A SHOWN)
Scale: 1/4"=1'-0"

SIGN PLAN
Scale: 1/4"=1'-0"

