



ARLINGTON COUNTY, VIRGINIA

**County Board Agenda Item
Meeting of June 12, 2010**

DATE: May 13, 2010

SUBJECT: SP #346 SITE PLAN AMENDMENT REQUEST, for façade modifications and a comprehensive sign plan including rooftop signs at Potomac Yard Land Bay B; located at 2800, 2850 Potomac Ave., (RPC# 34-027-066).

Applicant:

Potomac Yards Acquisition LLC

By:

Martin D. Walsh, Attorney
2200 Clarendon Boulevard, 13th Floor
Arlington, Virginia 22201

C.M. RECOMMENDATION:

Defer the site plan amendment request for façade modifications and a comprehensive sign plan including rooftop signs to the June 12, 2010 County Board meeting.

ISSUES: This is a request for façade modifications and a comprehensive sign plan including rooftop signs for the hotels being constructed at Potomac Yard Land Bay B. The applicant is requesting a deferral in order to revise the proposed rooftop signs.

DISCUSSION: The applicant is proposing a site plan amendment for a comprehensive sign plan including rooftop signs and façade changes at Potomac Yard Land Bay B, where two hotels (in one building) are being constructed. The applicant requests a deferral to permit further revisions to the proposed rooftop signs. Therefore, staff recommends deferral of the site plan amendment request to the June 12, 2010 County Board meeting.

County Manager: BMD/GA

Staff: Peter Schulz, DCPHD, Planning Division

PLA-5569

7.



**WALSH COLUCCI
LUBELEY EMRICH
& WALSH PC**

Martin D. Walsh
(703) 528-4700 Ext. 5422
mwalsh@arl.thelandlawyers.com

May 13, 2010

Via Hand Delivery

Ms. Melinda Artman
Zoning Administrator
Arlington County, Zoning Office
100 Clarendon Boulevard, Suite 1000
Arlington, VA 22201

Re: Request for Deferral
Comprehensive Sign Plan
Minor Site Plan Amendment Request
Potomac Yard, Land Bay B, PDSP #346
2800 and 2850 Potomac Ave. (RPC #34-027-066) (the "Property")
Potomac Yards Acquisition LLC (the "Applicant")

Dear Ms. Artman:

On behalf of the Applicant, the purpose of this letter is to request deferral of the Potomac Yard Land Bay B Comprehensive Sign Plan one month from the May 22nd County Board hearing to the June 12th County Board hearing. The Applicant needs more time to work with Staff on the roof top signs.

Thank you for your attention to this matter. Please contact me with any questions you should have.

Very truly yours,

WALSH, COLUCCI, LUBELEY, EMRICH & WALSH, P.C.

Martin D. Walsh by Megan C. Shilling

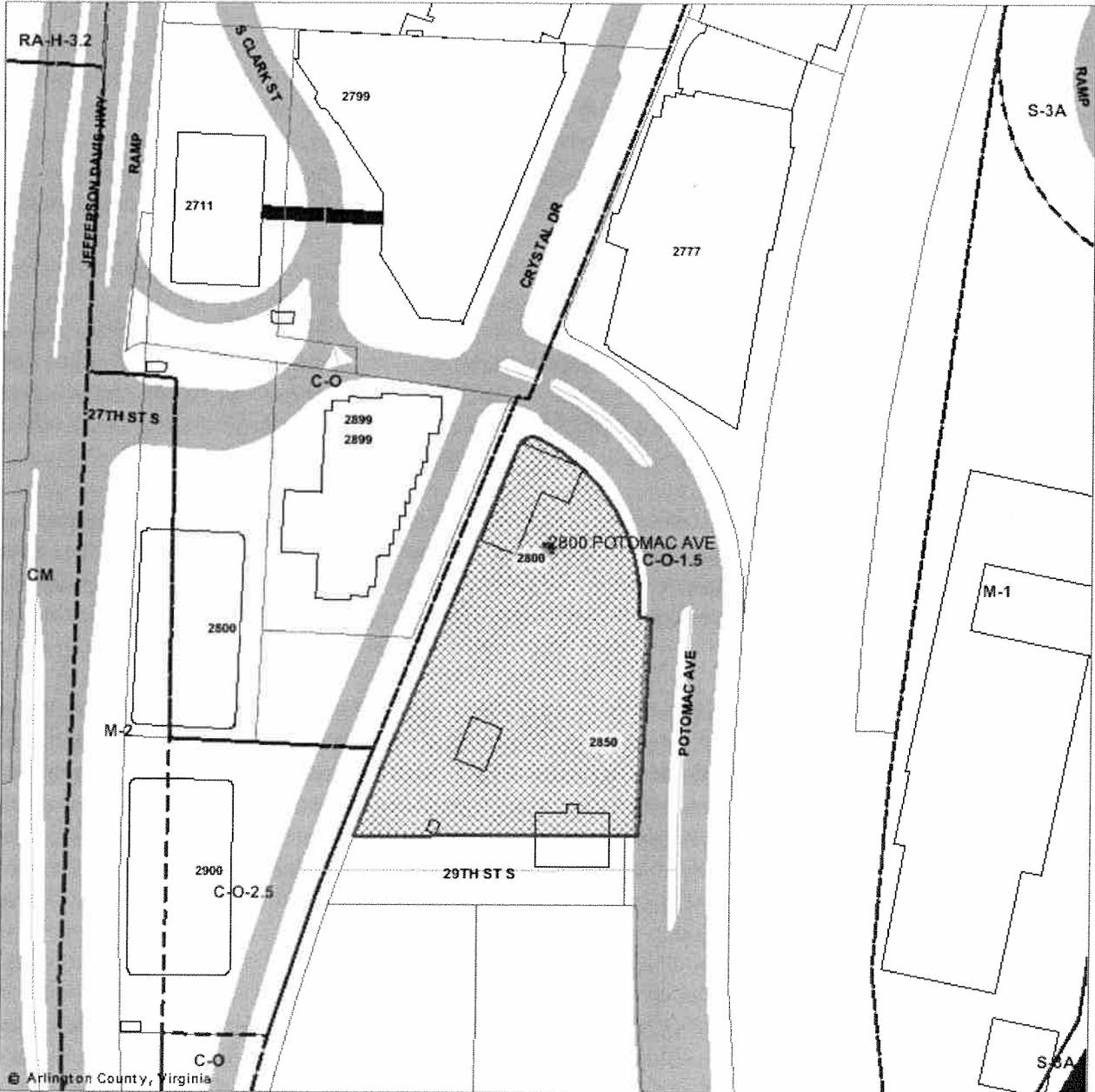
Martin D. Walsh

cc: Andrew McIntyre
Tom Burdeshaw
Andrea Schaub
Megan Shilling

PHONE 703 528 4700 ■ FAX 703 525 3197 ■ WWW.THELANDLAWYERS.COM
COURTHOUSE PLAZA ■ 2200 CLARENDON BLVD., THIRTEENTH FLOOR ■ ARLINGTON, VA 22201-3359

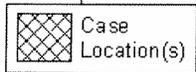
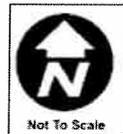
LOUDOUN OFFICE 703 737 3633 ■ PRINCE WILLIAM OFFICE 703 680 4664

{A0192748.DOC / 1 Deferral Request to June 2010 000602 000117}
ATTORNEYS AT LAW



SP#346
2800, 2850 Potomac Avenue
RPC: 34-027-066

Note: These maps are for property location assistance only.
 They may not represent the latest survey and other information.



Department of Community Planning, Housing and Development

Planning Division