

FASign

To the members of the Arlington County Board:

We are members of the Waverly Hills Civic Association (WHCA). Arlington civic associations play an important and active role in maintaining and enhancing Arlington neighborhoods. As the Arlington County Website boasts: "Arlington neighborhoods make the county one of the most livable jurisdictions in the Washington DC Metropolitan area."

We believe the proposed Arlington County Sign Ordinance would hamper civic associations in carrying out their important role. The proposed ordinance would place unreasonable restrictions on the ability of civic associations to effectively publicize meetings addressing important local issues and community events. In fact, the proposed ordinance places more restrictions on civic associations than on Arlington businesses.

We therefore urge the County Board to revise the proposed sign ordinance to give civic associations more flexibility to publicize meetings and events, including allowing civic associations to do the following:

- Post 7-days signs on the right of way (ROW) that are larger than 4.5 square feet. Businesses adjacent to ROWs are permitted to have permanent signs that are larger than 4.5 square feet. Arlington civic associations should be allowed signs of similar size;
- Use A-frame/sidewalk signs that are sturdy enough that they will not tip over. The proposed ordinance would allow businesses to use sidewalk signs;
- Post signs on utility poles within civic association boundaries;
- Post meeting and event signs in parks located within civic association boundaries;
- Place meeting and event signs in traffic circles within civic association boundaries; and
- Attach to permanent neighborhood signs civic association meeting and events signs that are larger than 30 x 6 inches.

Thank you for your consideration.

Regards,

Ginger Brown, WHCA President
Louis Wassel, WHCA Vice President
Belkis Hazera, WHCA Treasurer
Sarah Shortall, WHCA Secretary
Duke Banks, WHCA Historian
Don Partlan, WHCA Communications Coordinator
Ellen Keating, WHCA Hospitality/Community Events Coordinator
Sandi Chesrown, WHCA Neighborhood Conservation Advisory Committee Delegate
Alex Luchenitser, WHCA Arlington County Civic Federation Delegate

HHA/✓
CB

- send to Pam - ask to Post.