

North Rosslyn Civic Association

1902 N Ode St
Arlington, VA 22209-1412

July 20, 2012

VIA EMAIL

Ms. Mary Hughes Hynes
Chairman
Arlington County Board
2100 Clarendon Blvd. Suite 300
Arlington, VA 22201
mhynes@arlingtonva.us

Re: Amendment to Section 34 of the Zoning Ordinance respecting signs above 40 feet.

Dear Ms. Hynes:

The North Rosslyn Civic Association aligns itself with the recommendation of the Planning Commission to prohibit the installation of signs above 40 feet, for the reasons stated by the Commission. As residents in one of the most densely built sections of Arlington, illuminated signs are a big issue for our community. Rosslyn's BAE Systems sign facing Arlington Cemetery is particularly egregious in its size and luminosity. We have fought recent rooftop signage requests on Waterview and 1000 Wilson Boulevard.

Rosslyn residents see little benefit in illuminated rooftop signs. The signs contribute to the significant light pollution in our area, whether or not they are aimed directly at a residential neighborhood. Moreover, we can expect the impact of illuminated rooftop signs on our residential population will become ever more acute as an increasing proportion of our residents occupy high-rise buildings in the urban core and sign requests come forward for the many new office towers being constructed.

That being said, since the principal concerns within our community respect sign illumination, North Rosslyn Civic Association would support a compromise wherein signs were permitted above 40 feet, so long as they were not illuminated at any time.

Very truly yours,



Jennifer J. Zeien
President
North Rosslyn Civic Association

cc: Arlington County Board
Stephen Sockwell, Chair Planning Commission
Cecilia Cassidy, Executive Director, Rosslyn Renaissance
Stan Karson, President, Radnor, Ft. Myer Civic Association