



ARLINGTON COUNTY, VIRGINIA

**County Board Agenda Item
Meeting of October 13, 2007**

DATE: September 24, 2007

SUBJECT: U-3178-07-1 USE PERMIT for a comprehensive sign plan at 1919 S. Eads Street (RPC #36-016-003, -005)

Applicant:

Consumer Electronics Association

By:

Tara Wiedeman, Attorney
Walsh, Colucci, Lubeley, Emrich, and Walsh
2200 Clarendon Boulevard, Thirteenth Floor
Arlington, Virginia 22201

C.M. RECOMMENDATION:

Defer consideration of the use permit for a comprehensive sign plan to the November 13, 2007 County Board meeting.

DISCUSSION: Consumer Electronics Association (CEA) requests approval of a use permit for a comprehensive sign plan for a by-right building located at 1919 S. Eads Street. CEA is the owner and primary tenant of the building. Their proposal includes one free-standing monument sign on the southwest corner of the parcel, two rooftop signs, and numerous LED signs on the west, south, and east sides of the building. In addition, the applicant requested back-lit panels nine (9) feet in height and extended along the rooftops of the eastern, southern, and western façades of the building (Jefferson Davis Highway, 20th Street South, and South Eads Street).

The applicant requests additional time to make changes to the comprehensive sign plan application and requests a deferral to the November 13, 2007 County Board (see Attachment A). Therefore, staff recommends deferral of the use permit request for a comprehensive sign plan to the November 13, 2007 County Board meeting.

County Manager: _____

County Attorney: _____

Staff: Colleen Connor, DCPHD, Planning Division

PLA-4778

PREVIOUS COUNTY BOARD ACTIONS:

September 8, 2007

Deferred use permit request (U-3178-07-1) for a comprehensive sign plan for a building located at 1919 S. Eads Street to the October 13, 2007 County Board meeting

October 13, 2007

Deferred use permit request (U-3178-07-1) for a comprehensive sign plan for a building located at 1919 S. Eads Street to the November 13, 2007 County Board meeting.