



ARLINGTON COUNTY, VIRGINIA

County Board Agenda Item Meeting of June 17, 2008

DATE: May 29, 2008

SUBJECT: SP #346 SITE PLAN AMENDMENT: Market Square At Potomac Yard LLC, amend comprehensive sign plan; 3600 S. Glebe Rd., (RPC #34-027-030, -054, -067, -074)

Applicant:

Market Square at Potomac Yard I, L.C

By:

Brian Winterhalter
Katherine D. Youngbluth, agent/attorney
Cooley Godward Kronish LLP
1191 Freedom Drive
Reston, Virginia 20190

C. M. RECOMMENDATION:

Defer the proposed amendment to the comprehensive sign plan to the July 17, 2008 County Board meeting.

ISSUE: This is an amendment to a comprehensive sign plan and no issues have been identified. The applicant proposes to meet with staff to discuss possible revisions to the proposed request.

DISCUSSION: The subject request is to amend the comprehensive sign plan to add six (6) tenant identification signs for the Bank of America located within Potomac Yard. The Potomac Yard Phased-Development Site Plan (PDSP) was adopted by the County Board in 2000. The subject parcel is known as Land Bay F, the southernmost parcel of the Potomac Yard PDSP. Land Bay F is bounded by Route 1 to the west, South Glebe Road to the north, Potomac Avenue to the east, and Four Mile Run and the City of Alexandria to the south. The Bank of America space fronts onto South Glebe Road and Route 1. The applicant requests additional identification signs along these frontages because the main entrance to the bank is on an interior plaza. The deferral period would allow the applicant an opportunity to revise the application to propose signs which are more consistent with the *Sign Guidelines for Site Plan Buildings*. Therefore, staff recommends deferral of the site plan amendment to the July 17, 2008 County Board meeting.

County Manager: _____

Staff: Rasheda DuPree McKinney, CPHD, Planning Division

PLA-4984