



ARLINGTON COUNTY, VIRGINIA

**County Board Agenda Item
Meeting of October 22, 2008**

SUPPLEMENTAL REPORT

DATE: October 21, 2008

SUBJECT: Request to Advertise Amendment to the County Comprehensive Plan to adopt a Demand and System Management Element of the Master Transportation Plan (MTP), dated October 2008, including an updated Transportation Demand Management Policy

C. M. RECOMMENDATION:

Authorize advertisement of an amendment to the County Comprehensive Plan to add the document entitled "Master Transportation Plan Demand and System Management Element", dated October 21, 2008, to be included in the Amended MTP, to be heard by the Planning Commission at its November 3, 2008 meeting, and by the County Board at its November 15, 2008 meeting.

DISCUSSION: This supplemental report describes several revisions to the draft Demand and System Management Element document dated October 2008. The changes were developed to address concerns raised about certain aspects of the draft document included in the original staff report. The revisions include changes to address reported modes of travel, several implementation actions and performance measures and the stated results or policies of the Transportation Demand Management (TDM) program. Specific changes to the document are as follows.

On page 4, the stated percentage of Arlingtonians who drive alone to work in single-occupant vehicles (SOVs) was revised to reflect the most recent data. The current estimate of 55% for SOVs has dropped from an estimated 65% in the year 2001.

On page 5, an additional Implementation Action was added for Policy number three to provide a means of measuring the transportation impacts of new development with TDM plans. The new implementation action 3b specifies a new site-plan condition that would require building owners to conduct and provide transportation-monitoring studies of their buildings on a periodic basis.

On page 6, Implementation Action 4a has been split into two actions with the new 4a providing further elaboration on the research that is being conducted and how it will be used in a biennial report on the County's transportation system. The research will also be used on an ongoing basis

County Manager: _____

County Attorney: _____

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to evaluate customer service in TDM efforts. The new action 4b states that the periodic report will be used to communicate the value of TDM to the resident and business communities.

Page 8 has been revised to include an explanation of the value of measuring progress towards the County's vision as expressed in the MTP. The measured performance will guide County leaders in determining the effectiveness of the policies and implementation actions toward achieving the vision and whether mid-course corrections are needed. The listed performance measures are considered general indicators of how the combined transportation system is working over time to achieve the desired results. More specific performance measures may be developed in future revisions of the plan to gauge more precisely the impact of different elements of the plan. Performance Measure 5 was shifted from the TDM portion of the document to the Transportation System Management (TSM) portion, because it focuses on reduction of traffic-congestion levels. Measure 6 was dropped since it is also addressed in the Pedestrian and Bicycle elements of the MTP.

Lastly, in the Appendix A "Transportation Demand Management Policies and 2008 Matrix" the list of 15 "results" that were identified as reasons for conducting TDM in the original 1990 TDM Policy was replaced by the six TDM policies that were adopted in the MTP Goals and Policies document.